



QUEEN CREEK Holiday Festival & Parade



Queen Creek
CHAMBER OF COMMERCE



Kiwanis
Queen Creek

ABOUT EVENT

The 41st annual Queen Creek Holiday Festival & Parade will take place on Saturday, December 2, 2023 in the heart of Queen Creek! Benefitting the Kiwanis Club of Queen Creek and the Queen Creek Chamber of Commerce, this family-friendly event runs from 2PM to 7 PM. The highlight of the festival is the parade which starts at 3:30 PM and heads north on Ellsworth Road, ending near the Hampton Inn. More than 15,000 guests are expected to attend and will enjoy arts & crafts, food & drink vendors, live local entertainment, activities, photos with Santa...and so much more.



SPONSORSHIPS

Presenting Sponsor: \$20,000

- Queen Creek Holiday Festival and Parade Presented by (your company name)
- Logo embedded in festival logo
- Large logo prominently displayed around the event
- Large logo on all marketing collateral
- Social media campaigns on Queen Creek Holiday Festival and Parade, Explore Queen Creek and Queen Creek Chamber of Commerce. Will be submitted to the Town of Queen Creek
- Inclusion in press materials/releases
- Name and logo posted on Holiday Festival and Parade website
- Banner underpass signage when available
- Opportunity to speak at tree lighting ceremony
- P.A. announcements during parade
- Maybe included in Queen Creek water bill
- (1) 10x10 vendor booth, premier location
- (1) parade entry



SPONSORSHIPS

Santa's Village: \$7,500

- Presenting sponsor of Santa's Village
- Name and logo included next to Santa
- Logo displayed around the event
- Logo on all relevant marketing collateral
- Inclusion in press materials/releases
- Name and logo posted on Holiday Festival and Parade website
- P.A. announcements
- If made, included on printed map
- (1) parade entry
- Includes Santa's Village and kids craft area

Sold



SPONSORSHIPS

Supporting Sponsor: \$5,000

- Medium logo prominently displayed around the event
- Inclusion in press materials/releases, when applicable
- Name and logo posted on Holiday Festival and Parade website
- Banner underpass signage when available
- Additional media exposure when available
- P.A. announcements during parade
- (1) 10x10 vendor booth
- (1) parade entry

Sold

Main Stage Sponsor: \$2,500

- Stage sponsored by *your company name*
- Large logo prominently displayed around the stages
- Inclusion in press materials/releases, when applicable
- Name and logo posted on Holiday Festival and Parade website
- P.A. announcements during parade
- (1) 10x10 vendor booth OR (1) parade entry

Sold

Second Stage & Tree Lighting Sponsor: \$4,000

- Second stage and tree lighting sponsored by *your company name*
- Large logo prominently displayed around the second stage and tree lighting
- Inclusion in press materials/releases, when applicable
- Name and logo posted on Holiday Festival and Parade website
- P.A. announcements during parade
- (1) 10x10 vendor booth and (1) parade entry



SPONSORSHIPS

Food Court Sponsor:\$2,500

- Food Court sponsored by *your company name*
- Large logo prominently displayed around the food court
- Inclusion in press materials/releases, when applicable
- Name and logo posted on Holiday Festival and Parade website
- P.A. announcements during parade
- (1) 10x10 vendor booth OR (1) parade entry

Sold

Bronze Sponsor: \$1,000

- Name and small logo posted on Holiday Festival and Parade website
- P.A. announcements during the parade
- (1) parade entry OR (1) vendor booth
- Thank you mention on social media

Local Business Sponsor: \$500

- Name and small logo posted on Holiday Festival and Parade website
- P.A. announcements during the parade